

Kimberly Vogel

| Dover, NH 03820 | 603-845-6235 | kimvqaa@gmail.com

Web Content & Digital Marketing

It is my objective to be a contributing part of a team of professionals committed to success, and to continue to learn and grow as a technology professional.

Skills Summary

Website Management **eCommerce** **Graphic Design** **Data Management** **Digital Marketing**

Web Development & Content | Data & Analytics Management & Presentation | Email Marketing | Technical Writing, Blog, SOP | Photography, Photo Editing, Graphics & Video | SEO | Social Platform & Hosting

Profile

Motivated, personable business professional with advanced computer skills and six years of software experience managing website content, analytics, SEO and marketing collateral as well as CRM and CMS platforms admin. Talent for quickly mastering technology; over a decade of web development experience with some OOP. Respectful demeanor with professionals and non-professionals at all levels. Accustomed to handling sensitive, confidential records. Demonstrated history of producing accurate, timely data records and marketing materials used by sales department staff.

Honest and Accountable – able to maintain responsibility and ownership for my work under pressure. Poised and competent with demonstrated ability to easily transcend cultural differences. Thrive in deadline-driven environments; solo or collaborative.

Please view my portfolio online for examples of my work here: <https://adeninedesign.net/>

Education

New Hampshire Community Technical College - Manchester, NH **2004**
Associate of Science - Cum Laude
Computer Technologies
GPA: 3.31/4.0 – Earned Hours: 76.00

University of New Hampshire – Durham, NH
1999-2006
Chemical Engineering / Math Secondary Education, (unfinished)
GPA: 2.41/4.0 – Earned Hours: 82.00

Certifications

- ◆ Web Design
- ◆ Google Analytics
- ◆ Six Sigma-GREEN BELT
- ◆ Union stewardship
- ◆ Manchester Tractor-Trailer
- ◆ Industrial Truck

Professional Experience / Employment History

Keystone Press – Manchester, NH | **Dec 26th 2018 to present**
Web Content Manager: Web Development/SEO/Social Media/Online Marketing/Print Graphics

LIVE PURE INC – Newington, NH | **May 15th 2017 to Nov 30th 2018**
Manager of eCommerce: Web Development/Data Management/Online Sales

QUALITY AUTOMOTIVE ACCESSORIES – Westford, Ma | **May 5th 2014 to May 12th 2017**
E-Commerce Manager: Web Development/Data Management/Online Sales

CROWN HOLDINGS - Beverage Division, – Lawrence, Ma | **May 5th 2008 to May 9th 2014**
Production Technician: Computer Technologies/Problem Solving